Leave No Child Behind, Invest in the Early Years
Panel Session 6:00 - 7:00pm
Salón de Comisiones Yumbo, UNESCO International Forum on Inclusion and Equity in Education, Cali, Columbia
Social Media Toolkit

Graphics:
Please find images here to include in the posts.

Read the Leave No Child Behind Summary Report here:

Twitter:

Summary Report Partners:
@lftwworldwide
@iddcconsortium
@OpenSociety
@gce-us
@globaleducation
@ECDAN
@GlblCtzn

Individuals:
@NafisaBaboo
@sjcmrn
@AnnaHMartin
@SianTesni

Global Stakeholders:
@GPforEducation
@UNICEF
@WorldBank
@DevCanada
@francediplo
@USAID
@DFID_UK
@europeaid

Hashtags:
#InclusiveECD4all
#InclusiveECDInvestment
#DisabilityInclusiveECD
#LeaveNoOneBehind
#InvestinECD for #ChildrenwithDisabilities

Sample Tweets:
Intro tweets: to announce the context of the event

Investing in young children with disabilities is crucial for developing human potential and whole economies. We’re at the @UNESCO #EveryLearnerMatters Forum asking global leaders to support #DisabilityInclusiveECD and track donor investments.
We’re here at the @UNESCO #EveryLearnerMatters Forum asking global leaders to commit to disability-inclusive #ECD investments in early education. RT if you agree! @lftwworldwide #InclusiveECD4all  http://bit.ly/LeaveNoChildBehind

Fast fact tweets:

DYK? 43% of children under 5 years of age in low-income countries are at risk of not reaching their developmental potential. This is even higher for children with disabilities. @lftwworldwide #InclusiveECD4all Read the summary report here >>  http://bit.ly/LeaveNoChildBehind

Disability inclusive ECD can reverse the downward spiral of children at risk of developmental delays, those with developmental delays and disabilities, especially in sub Saharan Africa where the need is greatest due to an increase in childhood disability and severe lack of nurturing care services. #InclusiveECD4all  http://bit.ly/LeaveNoChildBehind

Given the importance of inclusive ECD investments to realise the agenda for sustainable development, donors need to massively scale up their investments and focus on the most marginalized, specifically young children with disabilities. #InclusiveECD4all  http://bit.ly/LeaveNoChildBehind

SDG focused tweets (tweet chain):

(P1) Quality and inclusive ECD is at the heart of the #SDGs, we’re tweeting live from the @UNESCO #EveryLearnerMatters Forum in Cali, Colombia, outlining ECD’s crucial role in key sustainable development goals. Follow along as we do some #SDG math!

- (P2) #SDG1 + #ECD= one of the most cost-effective strategies for poverty alleviation. Early in life, when the brain develops most rapidly, children learn the skills that will help them flourish in today’s economy. #EveryLearnerMatters #InclusiveECD4All
- (P3) #SDG4 + #ECD = Investing in quality, inclusive early childhood development and pre-primary education makes education systems more equitable and helps pave the way for lifelong learning. #DisabilityInclusiveECD4All

Facebook:

User handles:
@LFTWInternational
@IDDInfo
@OpenSocietyFoundations
@CampaignforEducation
@GCE-US
Mention: Early Childhood Development Action Network
Hashtags:
#InclusiveECD4all
#InclusiveECDInvestment
#DisabilityInclusiveECD
#LeaveNoOneBehind
#InvestinECD for #ChildrenwithDisabilities

Posts:
Investing in young children, especially young children with disabilities is crucial for developing human potential and whole economies. At the @UNESCO #EveryLearnerMatters Forum we’re asking global leaders to support #DisabilityInclusiveECD and track donor investments. #InclusiveECD4all


We’re here at the @UNESCO #EveryLearnerMatters Forum asking global leaders to commit to disability-inclusive #ECD investments in early education. Disability inclusive ECD can reverse the downward spiral of children at risk of developmental delays, those with developmental delays and disabilities, especially in sub Saharan Africa where the need is greatest due to an increase in childhood disability and severe lack of nurturing care services. #InclusiveECD4all #EveryLearnerMatters


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Instagram:

User handles:
@lightfortheworldint
@campaignforeducation
Mention: Early Childhood Development Action Network (ECDAN) and International Disability and Development Consortium

Hashtags:
#InclusiveECD4all
#InclusiveECDInvestment
#DisabilityInclusiveECD
#LeaveNoOneBehind
#InvestinECD for #ChildrenwithDisabilties

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*This project was made possible by the OSF Early Childhood Development Team.*