Light for the World strives for an inclusive society where no one is left behind and all people participate equally in the cultural, social, political and economic environment.
OUR ROAD TO INCLUSION

In order to reach our vision – an inclusive society where no one is left behind – we developed 15 strategic targets.

SUPPORTING & EMPOWERING PEOPLE WITH DISABILITIES

We enable crucial eye health services and empower people with disabilities in some of the poorest regions of the world. We create change through local people, organisations and structures.

1. Reach the Unreached with Eye Care: People living in rural areas in our focus countries and suffering from the most common eye diseases, however poor they may be – receive quality eye health services as part of the public health system.

2. Grow in Inclusive Education: We deepen and intensify our work on Inclusive Education by scaling up our countrywide programmes, incorporating advocacy and best practices, starting with Burkina Faso and Ethiopia.

3. Foster Local Inclusive Development through Community Based Rehabilitation: We foster sustainable local inclusive development by integration of Community Based Rehabilitation in government structures and stronger involvement of persons with disabilities, while also developing comprehensive skills for implementation.

4. Expand Disability-Inclusion Work: We seize disability inclusion focused on changing systems and organisations. The Disability Inclusion Lab is to support others to mainstream disability into their organisations and programmes.

5. Economic Empowerment for People with Disabilities: We seize disability inclusion with a focus on economic empowerment and livelihood for people with disabilities.

6. Enforce the Rights of Persons with Disabilities: We strengthen empowerment and advocacy to enforce the rights of persons with disabilities.

GROWING OUR RESOURCES & STRENGTHENING OUR BRAND

7. Grow in Non-Earmarked Funds: All parts of Light for the World support in raising non-earmarked funds. We strengthen our proven fundraising strategies, intensify synergies and open new markets and innovative approaches.

8. Build up Leader-Networks among Foundations, Individuals and Corporates: We build up strong relationships with high-ranking contacts through our leadership approach – both on a national and an international level.

9. Grow Networks and Alliances: We increase our efforts in resource mobilisation through networks and alliances, responding to the trend towards bigger multi-stakeholder programmes.

10. Increase Awareness: Our impactful awareness-raising activities, globally and locally, raise support and deepen understanding for the:
   • prevention of blindness
   • rights of people with disabilities in low-income countries
   • excellent work Light for the World does

11. Strong Global Identity: Light for the World has a strong global brand and positioning; our target audiences know who we are and understand how we work to achieve great impact.

ALWAYS LEADING BY EXAMPLE


13. Disability and Inclusivity: We intensify our efforts to become a more diverse and inclusive organisation on national and international level.

14. Good Governance, Accountability & Transparency: We seek excellence in our governance, improve our accountability standards and ensure transparency throughout the organisation.

15. Going Global - Acting Local: We are an organization equally rooted in the south and north working cross-functional, cross-regional and cross-thematic in flexible teams supported by fitting systems and an international culture of collaboration.